

# LegalShield Business Plus Supplement Benefit Overview

### With the right tools, running a business can be easy and efficient!

LegalShield Business Plus Supplement empowers you with tools to more easily manage workflow, and provides consultation to help make smarter, safer business decisions.

Our consultative services can help you grow your business with confidence—and that's good for your reputation and your bottom line.

## **Features and Benefits**

#### General Business Consultation.

Want to know how to better run your business? Ask any business-related question and get an answer within 48 hours.\*

#### o Business Forms.

Have access to vital business forms including\*\*:

Company Employee Manuals Promissory Notes

Independent Contractor Agreements Demand for Payments (Collection Letters)

Confidentiality/Non-Disclosure Agreements

Non-Compete Agreements

Corporation Minutes Templates

Buy/Sell Agreements (Bill of Sale) Corporation By-Laws

#### o Improved Website Builder.

Every business needs an online presence! Launch a professional website for your business with easy-to-use templates and tools. Your website builder even offers e-commerce and CRM integration to help you start selling online.

#### Customer Relationship Management (CRM) Tool.

The CRM offers tools to better manage your engagement with clients and potential customers.

## **Develop Your Business Online**

#### **Website Builder**

Easily build and maintain an e-commerce website from a list of website themes for your business by using the Weebly website builder tool. Create, save and launch your business website using popular, simple templates.

Powered by Weebly, we offer a simple website editor – so simple, your entire website can be built using intuitive drag and drop functionality. With the Weebly website builder, you can preview your website before deciding to publish and all pages support viewing from either desktop or mobile devices.

- Build a website based on your business type
- o Promote your works to potential customers
- o Share your story with a blog page
- o Opportunity to build an online presence

#### CRM Tool\*\*\*

Access to expand your business with HubSpot Customer Relationship Management (CRM) tool. It helps you track marketing campaigns, manage sales and leads with the following features:

- Reporting dashboard
- o Company insights
- Deal tracking
- o Pipeline management
- o Email tracking & notifications
- Prospect tracking
- o Meeting scheduling
- o Live chat

**Company insights**: Data for your business will be pulled from HubSpot Insights to update your company record. Because HubSpot Insights are pulled from multiple sources, data may not match external data collected on your company.

**Deal Tracking** - Use deals in HubSpot to track potential revenue. This tool creates a deal whenever a contact takes an action that could lead to revenue, such as booking a meeting with you to discuss your product or service. For more info see <a href="https://knowledge.hubspot.com/deals/create-deals">https://knowledge.hubspot.com/deals/create-deals</a>

**Email tracking and notification**s - Send over 2000 marketing emails a month with easy-to-use tools that allow you to manage and respond to emails directly from your inbox.

**Meeting Schedule** - Book meetings without the hassle by connecting your Google calendar or by connecting your Office 365 calendar.

**Live Chat** - Connect live chat to engage with your website visitors in real-time and create bots for qualifying leads, scheduling meetings and customer support.

**Reporting Dashboard** – Keep track of activity, quotas and monthly trends directly from your sales dashboard.

**Pipeline Management** – Add deals to your CRM and send them out to your contacts with a single click. Includes easy tracking right from your dashboard.

**Prospect Tracking** – Know when prospects are engaging with your content. Get details when contacts open an email, click on a link or download an attachment.

This is a benefit overview of the Business Plus Supplement available from Pre-Paid Legal Services, Inc. d/b/a LegalShield ("LegalShield"). The Business Plus Supplement is a product of LegalShield and provides access to business consultants to assist with business related consulting questions and additional business-related tools. Neither LegalShield nor its officers, employees or sales associates directly or indirectly provide legal services, legal advice, representation, business consulting or business advice. The Business Plus Supplement services provider is not providing legal advice or acting as your legal counsel.

<sup>\*</sup> Get an answer within 48 hours except for Friday and Saturday which are 72 hours.

<sup>\*\*</sup>You can contact your provider law firm for your Small Business Legal Plan or Home Business Supplement to help customize to your business.

<sup>\*\*\*</sup>Subject to HubSpot's terms and conditions